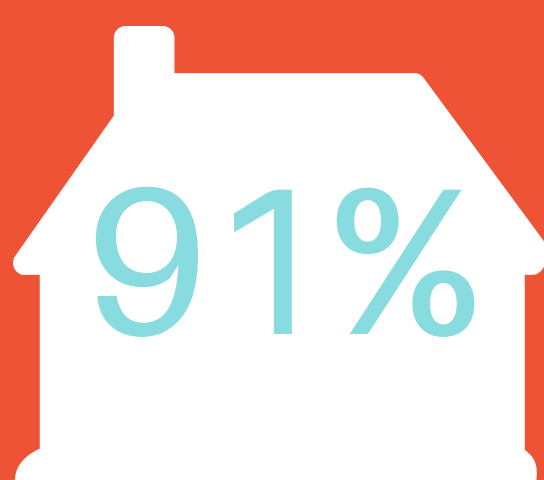


HOW MUCH DO SCHOOL DISTRICTS AFFECT PROPERTY VALUES?

HOME BUYERS VALUE STRONG SCHOOLS



91% of homebuyers said school boundaries are important in their home search

How much buyers would pay to live in preferred district

24% would pay 1-5% above their budget

21% would pay 6-10% above their budget

9% would pay 11-20% above their budget

What buyers would give up to live in preferred district

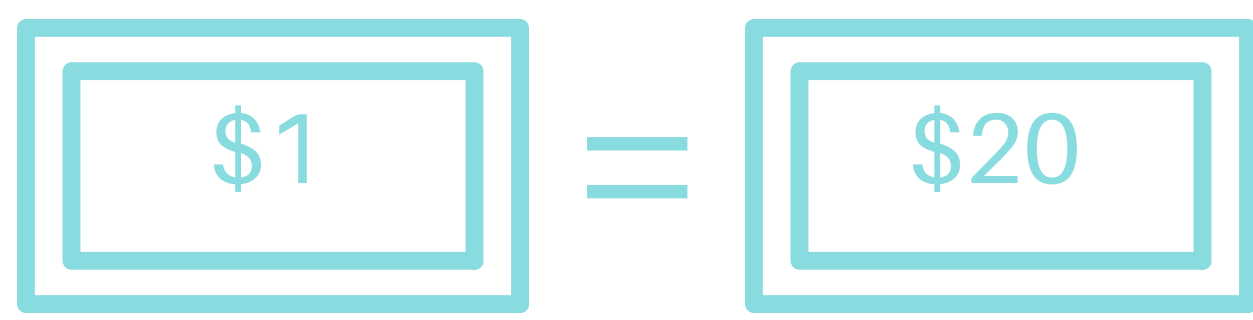
62% would give up a pool or spa

51% would give up accessibility to shopping

44% would pass on a bonus room

42% would give up nearby parks and trails

SOURCE: REALTOR.COM



A \$1 increase in per pupil state aid increases aggregate per pupil housing values by \$20

SOURCE: NATIONAL BUREAU OF ECONOMIC RESEARCH

\$50/SQUARE FOOT

Buyers are willing to pay \$50 more per square foot on average for homes in top-rated school districts than homes served by average-rated schools

SOURCE: REDFIN



Across the nation's largest 100 metro areas, real estate values are an average of 2.4 times greater for housing near a high-scoring public school than near a low-scoring one

SOURCE: BROOKINGS INSTITUTION

The Elyson Advantage ✓

Elyson students attend highly regarded Katy ISD schools AND get:

- A wide variety of new homes priced from the low \$200,000s to \$700,000s
- A master plan that devotes 750+ acres to parks, trails, recreation center and natural open spaces
- Swimming, fitness, community events and more at Elyson House
- Dine-in, poolside and carryout service from Elyson Café
- A incredible Grand Parkway location that's equally convenient to Katy and the Cy-Fair area and all they offer

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